



RADHEYAM

Shree Radheyam Group

Your Partner in Sustainable Agriculture

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PREMIUM VERMICOMPOST

**Organic
Agriculture
&
Vermicomposting**

**मिट्टी का
पोषण,
स्वस्थ भविष्य
का रोपण**

**NOURISH THE SOIL
NURTURE THE FUTURE**



THE RADHEYAM STORY

Shree Radheyam Group is a passionate advocate of sustainable farming, delivering premium certified organic products to farmers, health-conscious consumers and agri-businesses across India and globally. Headquartered in Karnal, Haryana – the heart of India's agricultural belt – we offer end-to-end solutions covering organic inputs, technical guidance, certification support and direct market access, all while ensuring fair pricing and full transparency.



Founded in **October 2023** by **Mrs. Monika Saini and Mrs. Mukta Saini**, **Shree Radheyam Enterprises** is a proudly women-led venture.

Rooted in Haryana's rich agricultural heritage, the company has rapidly scaled to 6.5-acre production facility with over 1,200 composting beds – establishing itself as a credible and quality-driven organic inputs producer serving both domestic and international markets.



Our Vision

To be India's leading enabler of organic farming and a globally trusted marketplace for certified organic goods.

Our Mission

Integrity, sustainability and community well-being drive every decision we make. We are committed to enhancing soil fertility, supporting farmer prosperity and safeguarding the environment for future generations.

Our Values

To promote sustainable farming by providing high-quality, eco-friendly organic products, empowering farmers with fair earnings and bridging the gap between organic producers and consumers.

Our Impact

Onboarding 100 farmers in Year 1, scaling to 500 by Year 3, contributing to India's organic market projected to reach ₹75,000 crore by 2030.

Why Shree Radheyam Stands Apart

Farmer-First Advantages

- Farmer-Centric Approach with fair price guarantees
- Premium Organic Inputs sourced and validated scientifically
- Expert Guidance from agricultural scientists including Dr. S.K. Arora
- Organic Certification facilitation (NPOP & PGS-India)
- Workshops, training programs, and on-field demonstrations

Market & Global Edge

- Certified Chemical-Free Organic Products validated by HAU, CSSRI & Delhi Test House
- Commitment to Sustainability and environmental stewardship
- Transparent & Trustworthy Partnerships with full traceability
- Bridging Farmers and Global Consumers through direct market access
- Proven Track Record with a landmark Sikkim state-level launch

Operational Scale & Infrastructure

6.5 Acres

Total Production Area

1200+

Composting Beds

2 Plants

VPO Baragaon & VPO Pingli

The unit employs the bed method for vermicomposting, utilizing locally sourced cow dung and maintaining optimal conditions for earthworm activity. Vermiwash is extracted using a drip system in barrels. The proximity to Karnal's thriving agricultural region ensures easy access to raw materials and a ready market among local farmers. With scalable infrastructure and growing production capacity, Shree Radheyam is well-positioned to meet increasing domestic and international demand.

EXPERT LEADERSHIP

DR. S.K. ARORA

AGRICULTURE SCIENTIST

This initiative is established under the distinguished guidance of Dr. Suresh Kumar Arora, a nationally acclaimed agricultural scientist with over 40 years of experience in teaching, research and extension education at CCS Haryana Agricultural University (CCSHAU), Hisar.



LANDMARK : SATTVA VERMICOMPOST LAUNCH IN SIKKIM

Shree Radheyam Group, in proud collaboration with Sikkim Organic Agriculture University (SOAU), officially launched Sattva Vermicompost in Sikkim – a pioneering step towards sustainable organic agriculture and a 20% increase in regional Agri-production this year.

Event Details :

Date: 16th April 2024

Venue: ICR Campus, Gangtok, Sikkim
Distinguished Dignitaries

Chief Guest :

Shri Puran Kumar Gurung

Hon'ble Minister of Agriculture, Sikkim

Shri Jigme Dorjee Bhutia

Secretary of Agriculture, Sikkim

Shri Samunder Saini

Managing Director of Shree
Radheyam Group

Partnership with SOAU

Sikkim Organic Agriculture University (SOAU), established in 2023, is India's first university exclusively dedicated to organic agriculture, integrating modern science with traditional knowledge.

Sikkim – India's 100% Organic State

Sikkim has been India's first 100% organic state since 2016, setting a global benchmark for chemical-free farming that aligns perfectly with our mission.

“As Recognised By Leader”

Sh. Puran Kumar Gurung

Hon'ble Minister of Agriculture, Sikkim

“The launch of Sattva Vermicompost marks a significant milestone in Sikkim's organic journey. We are committed to supporting such initiatives that benefit both our farmers and the environment. This will also increase the production and income of our farmers.”



OUR COMPREHENSIVE PRODUCT RANGE

★ Sattva Vermicompost

Premium certified organic fertilizer validated by HAU University, CSSRI Karnal & Delhi Test House.

Available:

1 kg, 5 kg, 10 kg, 25 kg and 50 kg bags



★ Vermiwash

Liquid organic extract from vermicompost ideal for foliar spray, soil drench, seed soaking & hydroponics.

Available:

1 kg and above

OUR COMPREHENSIVE PRODUCT RANGE

★ Live Earthworms

Highest-grade red wigglers for commercial vermicompost units, research and sustainable soil management.

Available:

25 kg and As per Requirement



★ Vermicompost Unit Setup

End-to-end support for establishing your own profitable vermicompost business planning, infrastructure, training, and marketing.



★ Contract Farming

Structured agreements with assured income, technical inputs, organic certification support and premium domestic & export market linkages.



★ Organic Food Crops

Seasonal certified organic crops including Wheat, Rice, Pulses, Jaggery and Honey



SATTVA VERMICOMPOST — NATURE'S MOST COMPLETE FERTILIZER

Vermicompost is an organic fertilizer produced through the biological decomposition of organic waste by earthworms. The process — known as vermicomposting involves Earthworms consuming organic matter and excreting it as nutrient-dense castings. These castings are among the richest naturally occurring sources of water-soluble nutrients, beneficial microbes, enzymes and plant growth hormones available to farmers today.



Key Benefits of Sattva Vermicompost

Soil Health & Fertility

- Improves soil structure and aeration
- Increases water retention capacity
- Enriches soil microbiology with beneficial organisms
- Enhances macro & micro nutrient content
- Reduces soil erosion and compaction

Environmental Benefits

- Recycles organic waste efficiently
- Reduces chemical fertilizer dependency
- Mitigates soil and water pollution
- Low-cost and fully sustainable
- Reduces greenhouse gas emissions

Plant Growth & Crop Yield

- Promotes faster germination and uniform growth
- Enhances crop yield by 20–40%
- Provides natural plant growth regulators
- Reduces pest and disease incidence

Application Methods

- Soil Amendment – before sowing/planting
- Seed Treatment – coating seeds before sowing
- Top Dressing – at active growth stage
- Transplanting Mix – in root zone
- Greenhouse, container, and orchard farming



RECOMMENDED SATTVA VERMICOMPOST DOSAGE GUIDE

Crop	Recommended Dose/Acre	Best Application Time	Application Method
Wheat	800–1500 kg	Basal dose before sowing, top dress at tillering stage	Mix thoroughly in top 6–10 cm of soil, top dress in furrows
Rice/Paddy	1,000–1,500 kg	Apply 10–15 days before transplanting, second dose at tillering	Broadcast and incorporate into puddled soil before transplanting
Sugarcane	1,500–3000 kg	At planting time, ratoon crop at 3–4 months after cutting	Place in furrows along sett lines, for ratoon, broadcast and irrigate
Vegetables	700– 1200 kg	Before transplanting or sowing, top dress at flowering/fruiting	Mix into beds, top dress around root zone without touching stem
Tomato/Brinjal/ Capsicum	700– 1000 kg	At transplanting, again at first fruit set	Apply in planting pit, side dress at 30–40 days after transplanting
Leafy Vegetables	500–700 kg	Before sowing and 15 days after emergence	Broadcast and mix in top 5 cm of soil
Pulses & Legumes	500 –700 kg	Basal dose at sowing, avoid over-application	Furrow application, mix with seed row
Fruits & Orchards	2 – 5 kg per tree	Twice yearly, premonsoon (May–June) and post-harvest (Oct–Nov)	Apply in ring pit around drip line, 15–20 cm depth, cover and irrigate

Pro Tip from Our Experts

For maximum benefit, combine Sattva Vermicompost with Vermiwash foliar spray (1:10 ratio) at key crop growth stages. This synergistic approach enhances nutrient uptake, strengthens plant immunity and can reduce the need for chemical inputs by 40–60%. First-time users may start at the lower dose range and increase in subsequent seasons as soil health improves.

VERMIWASH — LIQUID ORGANIC GOLD

Vermiwash is a liquid organic extract obtained from vermicompost beds. Rich in plant-available nitrogen, phosphorus, potassium, and a spectrum of beneficial microorganisms and growth-promoting hormones, Vermiwash acts as a highly effective biostimulant, biopesticide and soil conditioner.

Key Benefits

- Nutrient-rich, water-soluble plant feed
- Natural plant growth promoter
- Effective pest and disease management
- Improves soil microbial activity
- 100% eco-friendly and biodegradable

How to Use

Foliar Spray: Dilute 1:10 with water, spray on leaves

Soil Drench: Dilute 1:5 with water, apply at root zone

Seed Soaking: 1:10 dilution, soak for 2–3 hours before sowing

Hydroponics: Add to nutrient solution for enhanced growth



Best applied in early morning or late afternoon to minimize evaporation and maximize absorption

LIVE EARTHWORMS — EISENIA FETIDA

Eisenia Fetida — commonly known as red wigglers or redworms — is the world's most widely used earthworm species for vermicomposting. Highly efficient at converting organic waste into nutrient-rich castings, they are the backbone of every successful vermicompost operation.



Key Characteristics

Size & Appearance: 5–10 cm, reddish with distinctive yellowish banding between segments

Habitat: Surface-dwelling, thrives in organic-rich substrates like cow dung, crop residues and vegetable waste

Reproduction: Up to 1,500 offspring per pair per year, rapid population growth under ideal conditions

Optimal Temperature: 15–25°C; well-suited to Indian climatic conditions

Nutrient Conversion: Produces vermicast rich in NPK, nitrogen-fixing bacteria (Azotobacter, Rhizobium), proteases and phosphatases

Ideal For :

- Commercial vermicompost production
- Backyard & kitchen garden composting
- Agricultural waste management
- Research and demonstration units
- Organic farming input supply
- NGO & Government Agri-schemes

CONTRACT FARMING – ASSURED INCOME, PREMIUM MARKETS

India's organic farming market is growing at 20–25% annually. Shree Radheyam's contract farming program connects motivated farmers directly to premium buyers, ensuring stable incomes, certified organic practices and market access that conventional farming cannot provide.

How it Works

- Formal agreement between farmer and Shree Radheyam
- Training, inputs, and technical support provided
- Farmers grow crops adhering to NPOP organic standards
- Produce procured at pre-agreed prices
- Organic certification facilitated
- Marketing to premium domestic and export markets

Farmer Benefits

- Assured income with price stability
- Access to premium domestic & international markets
- Full input and technical support
- Environmental sustainability
- Reduced financial risk
- Export opportunities and global demand
- Government scheme alignment and compliance support



Our Farmer Price Guarantee

Shree Radheyam provides a minimum price guarantee of 10% above conventional crop prices for key crops including Rice, Wheat, Pulses and Spices – ensuring farmers always benefit from the organic premium.

SERVICES FOR FARMERS & BUYERS

India's organic farming market is growing at 20–25% annually. Shree Radheyam's contract farming program connects motivated farmers directly to premium buyers, ensuring stable incomes, certified organic practices and market access that conventional farming cannot provide.

For Farmers

- Top-grade organic manure, seeds, and bio-pesticides at competitive prices
- Personalized guidance from our agronomists on crop selection and soil health management
- Minimum price guarantee: 10% above conventional market rates for key crops
- Direct buyer access via our marketplace – eliminating middlemen
- Organic certification facilitation (NPOP & PGS-India)
- Workshops, training programs, and on-field demonstrations

Growing Together

Because when farmers grow, India grows

हमारे किसान, हमारी शान



Mr. Ramesh Bhatia
Taraori, Karnal



Mr. Ajay Choudhary
Shamli, U.P.



Mr. Virender Saini
Gohana, Sonipat

For Buyers (Domestic & International)

- Wide range of NPOP & PGS-India certified organic products: grains, pulses, spices and more
- Full traceability: trace every product back to its source farm for complete transparency
- Bulk sourcing options for businesses, retailers and export houses
- Seamless ordering via website and forthcoming mobile app
- Export documentation and compliance support available

ORGANIC FOOD CROPS – NOW AVAILABLE FOR SALE

Shree Radheyam is proud to offer a range of organic or chemical free food crops grown using vermicompost and natural farming practices. All produce are chemical, lab-tested for purity and available for bulk or retail purchase by individuals, traders and institutional buyers across India.

Organic Wheat (Gehun)

Stone-ground ready wheat grown without chemical fertilisers or pesticides. High gluten content, ideal for chapati, bread and flour milling. Sourced directly from contract farmers.

Available: 25 kg & 40 kg bags



Organic Rice (Chawal)



Aromatic Basmati and non-Basmati varieties nurtured with Sattva Vermicompost. Free from synthetic chemicals, delivering superior taste, aroma and nutrition with every serving.

Available: 1 kg, 5 kg, 10 kg & 25 kg bags

Organic Pulses (Dal)

Premium organically grown pulses: Moong Dal, Chana Dal, Arhar (Toor) Dal, Masoor Dal and Urad Dal. Cultivated without synthetic inputs for superior taste and high protein content.

Available: 500 g, 1 kg, 5 kg & 25 kg packs



Organic Jaggery (Gud)

Pure, chemical-free jaggery prepared from organically cultivated sugarcane using traditional open-pan methods. Rich in minerals, iron, and natural sweetness with no added sulphur or preservatives.

Available: 1 kg & 2 kg



Organic Raw Honey (Shahad)



Cold-extracted, unprocessed raw honey collected from organic farm apiaries. Varieties include Multiflora, Mustard and Litchi Blossom honey – packed with enzymes, antioxidants and natural goodness.

Available: 500 g & 1 kg Jars

More Seasonal Organic Products

Our seasonal range also includes cold-pressed Mustard Oil, Organic Spices (Turmeric, Coriander, Cumin), and sun-dried Vegetables. Range expands season to season – enquire for current availability.



★ Contact us for current stock & seasonal availability

SATTVA VERMICOMPOST – NOW READY FOR GLOBAL EXPORT

Shree Radheyam Enterprises is pleased to announce that Sattva Vermicompost is now available for international export. With a proven track record of boosting yields across Indian farms and a landmark launch in Sikkim in partnership with SOAU, we welcome importers, agricultural distributors and government agencies worldwide to partner with us in taking premium organic soil nutrition to global markets.

Why Sattva Vermicompost for Export?

- ✓ Scientifically validated by HAU Hisar, CSSRI Karnal & Delhi Test House
- ✓ High NPK, humic acid and beneficial microbial count
- ✓ Proven 10–20% yield increase across crops
- ✓ 100% organic – free of synthetic chemicals and heavy metals
- ✓ Landmark state-level launch in Sikkim (SOAU partnership)
- ✓ Scalable production capacity to meet bulk international orders
- ✓ Competitive ex-works pricing with flexible MOQ

Target Export Markets

- ✓ South-East Asia
- ✓ Middle East & Africa
- ✓ Europe & Americas (organic farming markets)
- ✓ SAARC Nations (Nepal, Sri Lanka, Bangladesh, Myanmar)

Export Packaging Options

- ✓ Retail: 1 kg, 5 kg, 10 kg & 25 kg HDPE bags
- ✓ Bulk: 50 kg HDPE and as per custom requirement
- ✓ Private-label & co-branding options available

Export Process & Documentation Support

- ✓ We provide full export support including product sampling, third-party laboratory certificates, Phytosanitary Certificate, Certificate of Analysis (CoA), Certificate of Origin (CoO) and custom import-country labelling. Logistics via FCL / LCL sea freight. APEDA registered exporter. Competitive pricing with flexible minimum order quantities.

For export enquiries:
Email info@radheyam.com

WhatsApp / Call +91-79825-30030
www.radheyam.com



GROUP ENTITIES

SHREE RADHEYAM ENTERPRISES SHREE RADHEYAM ORGANICS LLP

Together, we cultivate not just crops but a brighter,
healthier and more prosperous future for farmers,
consumers and our planet.



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